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IT'S THE END OF THE ARCHIES.!!
THE ARCHIES, WITHOUT THOSE TRADEMARK JUGHEAD JONES ROLLS AND FILLS?
Jughead IN "WHEN YOU MUSE YOU LOSE"
UNTHINKABLE!
THE ARCHIES WITHOUT THAT STEADY JONES BACKBEAT?
UNFATHOM-ABLE!
THE ARCHIES WITHOUT THOSE JONES' DRUM SOLOS!
UN-CLENCH YOUR SPLEENS! I'M NOT QUITTING THE DRUMS!

SCRIPT: CRAIG BOLDMAN | PENCILLING: REX LINDSEY | INKING: RUDY LAPICK | LETTERING: BILL YOSHIDA | COLORING: BARRY GROSSMAN | EDITOR: VICTOR GORELICK | EDITOR-IN-CHIEF: RICHARD GOLDWATER

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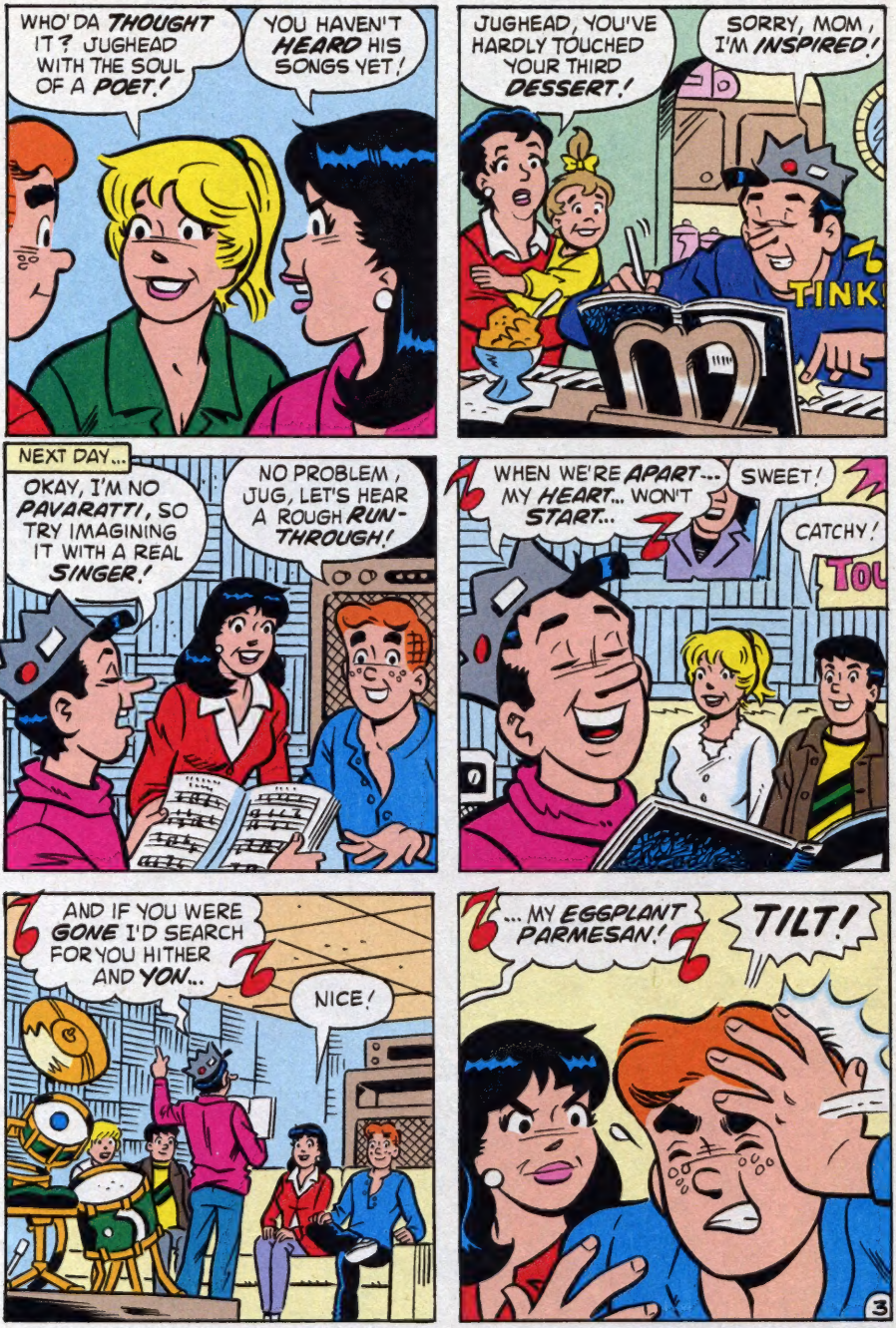
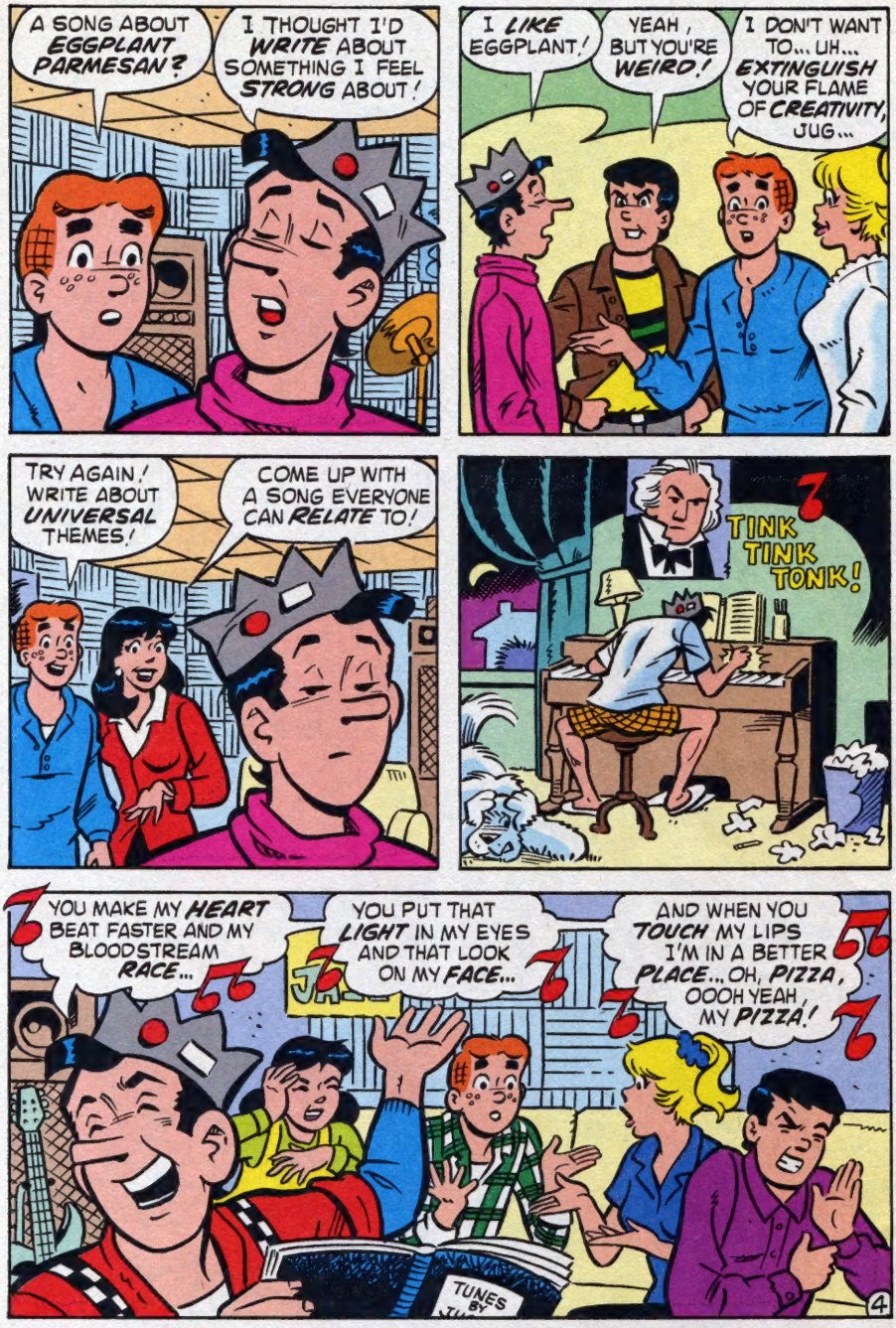
NO?
NO, GOOFUS! I JUST THOUGHT I'D TRY CONTRIBUTING A LITTLE SOMETHING ON THE MELODIC END FOR A CHANGE AS WELL!
YOU WANT TO SING!
DON'T BE RIDICULOUS! HOT DOG IS THE SINGER IN MY FAMILY!
THEN WHAT?
SONGWRITING! I FEEL I HAVE A MUSE HOVERING ABOUT MY PERSON!
THOSE ARE FLIES!
I HAVE A SONG IN MY HEART AND IT WANTS TO COME OUT!
WELL, WHY NOT?
HUH? YOU SERIOUS, ARCH?
SURE, JUG'S EARNED OUR CONSIDERATION! I NEVER STAND IN THE WAY OF A MUSE!
YOU WRITE IT AND WE'LL GIVE IT A GO!
I'M GONE
2


WHO'DA THOUGHT IT? JUGHEAD WITH THE SOUL OF A POET!
YOU HAVEN'T HEARD HIS SONGS YET!
JUGHEAD, YOU'VE HARDLY TOUCHED YOUR THIRD DESSERT!
SORRY, MOM, I'M INSPIRED!
TINK!
NEXT DAY...
OKAY, I'M NO PAVARATTI, SO TRY IMAGINING IT WITH A REAL SINGER!
NO PROBLEM, JUG, LET'S HEAR A ROUGH RUN-THROUGH!
WHEN WE'RE APART--- MY HEART... WON'T START...
SWEET!
CATCHY!
AND IF YOU WERE GONE I'D SEARCH FOR YOU HITHER AND YON...
NICE!
... MY EGGPLANT PARMESAN!
TILT!
3


A SONG ABOUT EGGPLANT PARMESAN?
I THOUGHT I'D WRITE ABOUT SOMETHING I FEEL STRONG ABOUT!
I LIKE EGGPLANT!
YEAH, BUT YOU'RE WEIRD!
I DON'T WANT TO... UH... EXTINGUISH YOUR FLAME OF CREATIVITY, JUG...
TRY AGAIN! WRITE ABOUT UNIVERSAL THEMES!
COME UP WITH A SONG EVERYONE CAN RELATE TO!
TINK TINK TONK!
YOU MAKE MY HEART BEAT FASTER AND MY BLOODSTREAM RACE...
YOU PUT THAT LIGHT IN MY EYES AND THAT LOOK ON MY FACE...
AND WHEN YOU TOUCH MY LIPS I'M IN A BETTER PLACE... OH, PIZZA, OOOH YEAH, MY PIZZA!
TUNES BY
4

WHAT?! TELL ME EVERYONE DOESN'T LOVE PIZZA!
I'VE GOT MORE VERSES! ONE FOR PEPPERONI, ONE FOR SAUSAGE, ONE FOR ONIONS...
JUG...
TRY WRITING A HEARTBREAK SONG!
EVERYONE LOVES HEARTBREAK?
IT'S DEEP EMOTIONAL! GETS 'EM RIGHT HERE!
IF YOU SAY SO!
NEXT DAY...
OH, MY FAVORITE HOT DOG STAND CLOSED DOWN... AND NOW I'M LIKE A SAD CLOWN... SNIFF
SORRY, I CAN'T GO ON! SOB THIS PART CHOKES ME UP! UP! SNIFF
I'D LIKE TO CHOKE HIM UP!
TRY AGAIN, JUG!

NEXT DAY...
OH, BURGER YOU MAKE ME SMILE-- YOU MAKE MY DAY ALL WORTHWHILE... WHEN I HAVE A HARD DAY AT SCHOO-OOL... ALL I'M THINKIN' BOUT IS YOO-OO-OO...
ARCH--YOU GOTTA PUT A STOP TO THIS!
JUG, WE'VE GOTTA TALK--
YOU DON'T HAVE TO TELL ME, ARCH-- YOU THINK MY SONGS STINK!
:CHOKE:
UH--NO, I WASN'T GOING TO SAY THAT! I LIKE THEM!
I LIKE THEM SO MUCH--
...UH--I WONDER IF YOU'D LET ME COLLABORATE WITH YOU? WE'D BE WRITING PARTNERS!
REALLY? LIKE LENNY AND McCARTNON?
AND WHEN YOU TOUCH MY LIPS I'M IN A BETTER PLACE...
JUG'S SONGS AREN'T TOO BAD AFTER ALL!
NO!
LODGE
...ONCE ARCHIE CHANGED THE FOOD NAMES TO GIRL NAMES!
MY SUZIE... OOH MY SUZIE...
PEOPLE LIKE THIS STUFF? I DON'T GET IT!
THE END

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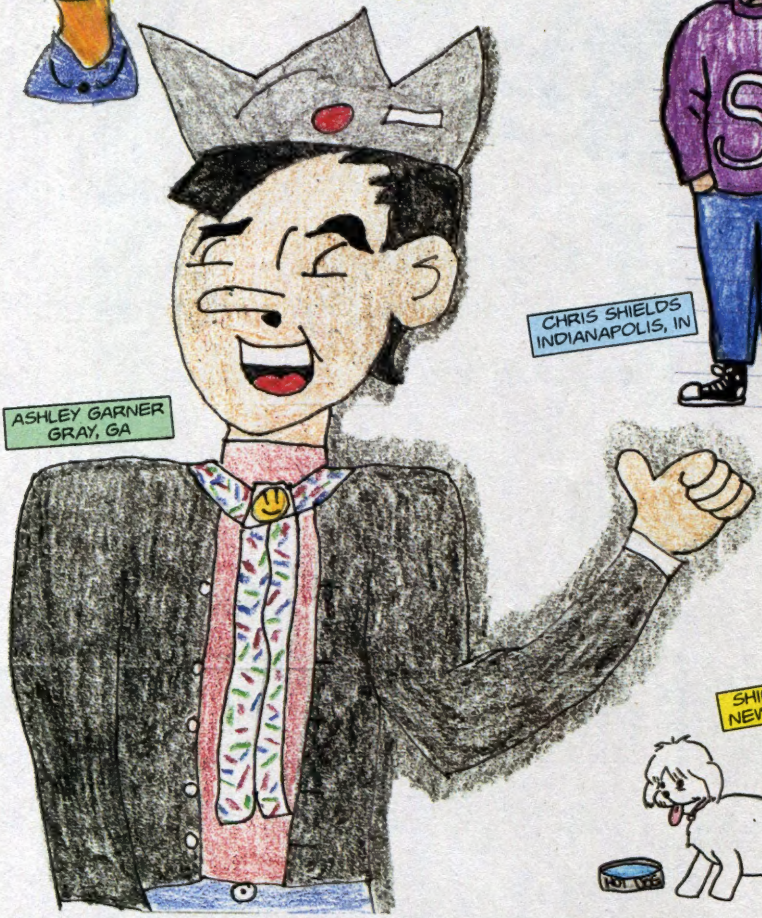

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EDITOR'S NOTEBOOK

Dear Archie Readers,

What would be the first thing you'd think of, if you saw both Betty and Veronica dressed in wedding gowns? What kind of impression do you think it would make on Archie? You may not be able to answer these questions now, but you will after you read "Archie's Choice" in BETTY & VERONICA #112 JUNE, on sale next month. This may turn out to be one of the greatest "Love Triangle" stories of all time. "Archie's Choice" was written by Barbara Slate, with artwork by everyone's favorite artist, Dan DeCarlo. This story features some bridal fashion pages that will make you want to start planning your wedding, even if you haven't found Mr. Right just yet.

Next on the list for next month is ARCHIE'S SPRING BREAK #2. This issue's feature story finds the kids from Riverdale High planning a vacation to a surprisingly very inexpensive resort. Why is it so cheap? It seems there's a monster in the lake. Not very appealing to guests for swimming, boating or other water related activities. However, I know that you know what I know that we all know, somehow, Archie and the rest of the Riverdale crew will figure out some way to salvage their vacation. Be sure to read "Vacation Frustration" in Archie's Spring Break #2, which by the way is a GIANT 48-PAGE SPECIAL.

In ARCHIE & FRIENDS #23 JUNE, a famous monkey from the hit TV show "Pals" is given the key to the city by the Mayor of Riverdale. What's a monkey going to do with the key to the city? Actually, nothing! But see what happens when he runs loose and invades Riverdale High. You'll go "bananas" when you see this monkey make a monkey out of everyone. Especially when he attends Professor Flutesnoot's chemistry class. This issue is also on sale next month. Don't miss it!

I'm still trying to catch up with answering all my e-mail. Please be patient, I'll try to write back to everyone.

Send your letters to: **Victor Gorelick, Editor**
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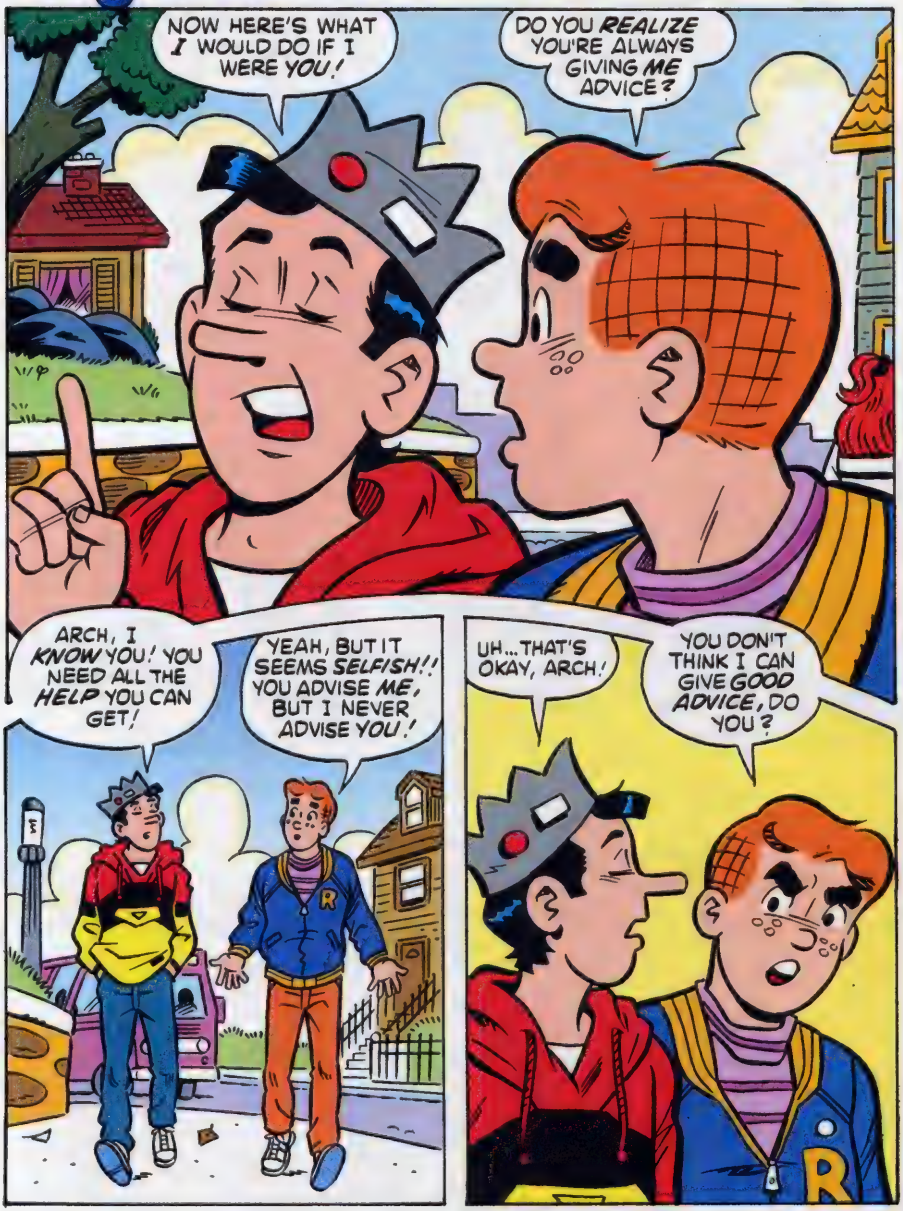
Jughead in "THE ADVISOR!"


NOW HERE'S WHAT I WOULD DO IF I WERE YOU!
DO YOU REALIZE YOU'RE ALWAYS GIVING ME ADVICE?
ARCH, I KNOW YOU! YOU NEED ALL THE HELP YOU CAN GET!
YEAH, BUT IT SEEMS SELFISH!! YOU ADVISE ME, BUT I NEVER ADVISE YOU!
UH... THAT'S OKAY, ARCH!
YOU DON'T THINK I CAN GIVE GOOD ADVICE, DO YOU?

NONSENSE! YOU'VE NEVER GIVEN GOOD ADVICE UP TO NOW BUT ANYTHING'S POSSIBLE!
SEE? I'M NOT PULLING MY WEIGHT!
HMM! I'D BETTER LET ARCH GET THIS OUT OF HIS SYSTEM!
WELL, I DO HAVE A LITTLE PROBLEM!
WHAT IS IT, BUDDY? LET ME SHARE YOUR BURDEN!
WELL, THERE'S A BARN DANCE ON SATURDAY, SEE?
RAE
ETHEL'S SURE TO BE ON THE HUNT FOR A PARTNER! YOU GET THE PICTURE?
ERR! I WOULDN'T WISH THAT ON ANYBODY!
WOW!
THAT'S A TOUGHIE!
WAIT!
WAIT!
OF COURSE!
I'LL JUST SPREAD THE WORD THAT YOU'VE GONE OUT OF TOWN! SHE WON'T BOTHER TO LOOK FOR YOU!
BUT WHERE DOES THAT LEAVE ME?
2

I'LL BE A PRISONER IN MY HOUSE FOR FEAR SHE'LL SPOT ME! ETHEL KNOWS ALL MY REGULAR HANG-OUTS!
EXACTLY!
YOU CAN STILL GO OUT! JUST AVOID YOUR USUAL SPOTS!
SO INSTEAD OF POP'S CHOCKLIT SHOPPE!
YOU KILL A DAY AT ANGELO'S EMPORIUM FOR A CHANGE!
GEE, ARCH, I HATE TO SAY IT...
BUT YOU ALMOST MAKE SENSE!
WOULD I STEER YOU WRONG?
PUBLIC LIB
SATURDAY...
ISN'T JUGHEAD USUALLY HERE BY NOW?
ARCHIE MENTIONED THAT JUG WAS VISITING RELATIVES OUT OF TOWN!
'90
WELL, IT'S NO CHOCKLIT SHOPPE, BUT IT'S SANCTUARY!
ANGELO'S
EMPORIUM
3

HOLY COW! THAT'S JUGHEAD JONES, THE LEGENDARY HUMAN STOMACH!
WELL, WHAT CAN I GET FOR YOU, YOUNG MAN?
:GAK! I SUDDENLY FEEL LIKE A TRAITOR TO POP!
I'D FEEL GUILTY EATING ANGELO'S SECOND-RATE BURGERS! I'D BE DISLOYAL!
WELL?
POP DOESN'T HAVE THIS ON HIS MENU! I CAN ORDER THIS WITH A CLEAR CONSCIENCE!
THIS... SUCCOTASH SOUFFLÉ SOUNDS... ER... INTRIGUING!
HOME OF THE SUCCOTASH SOUFFLÉ
IT'S MY OWN FAMILY RECIPE! FUNNY, WE DON'T GET MUCH CALL FOR IT!
EVEN FROM YOUR OWN FAMILY, I'LL BET!
MAN, THIS STUFF IS REVOLTING, BUT AT LEAST MY CONSCIENCE IS CLEAR!
4

POP TATE!
OH, ANGELO, IT'S YOU!
GUESS WHO'S SITTING IN MY ESTABLISHMENT RIGHT NOW? YOUR PRIZE CUSTOMER!
JUGHEAD JONES! NO WAY! JUGHEAD'S OUT OF TOWN TODAY!
'FRAID NOT! AND GUESS WHAT LURED HIM AWAY? MY FAMOUS...
CHEESE DELI
SUCCOTASH SOUFFLE?
NOW I KNOW YOU'RE HALLUCINATING!!
HA HA!
THAT ANGELO BURNS ME! I'VE GOT TO PUT THE LIE TO THIS MYSELF!
ARCHIE MIND THE STORE!
PUSH
SOMETHING FUNNY'S GOING ON HERE! I'LL BET JUGHEAD IS IN TOWN!
:GULP: NO WAY! I WISH HE WAS HERE!
WOULD I BE SPENDING THE WEEKEND ALL BY MYSELF IF...
OH, YOU'RE FREE?! THERE'S THIS DANCE...
5

HOLY MACKEREL! IT'S TRUE! JUGHEAD'S EATING THAT STUFF!
MENU
IF MY STAR CUSTOMER CHANGES HIS SPOTS, CAN MY CLIENTELE BE FAR BEHIND? JUGHEAD SETS THE TRENDS!
POP, IT'S TIME TO MAKE SOME BOLD MOVES!
SO...
SO GLAD YOU COULD TAKE ME, ARCHIE!
ME AND MY BIG MOUTH ARE :GULP: DELIGHTED, ETHEL!
AND...
WELL, I GUESS I WAS A LITTLE ROUGH ON ARCH! TAKING HIS ADVICE DIDN'T TURN OUT TOO BAD AT THAT!
WAAA!
POP TATE'S
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GRAND RE-OPENING
POP'S CHOKLIT SHOPPE
THE END

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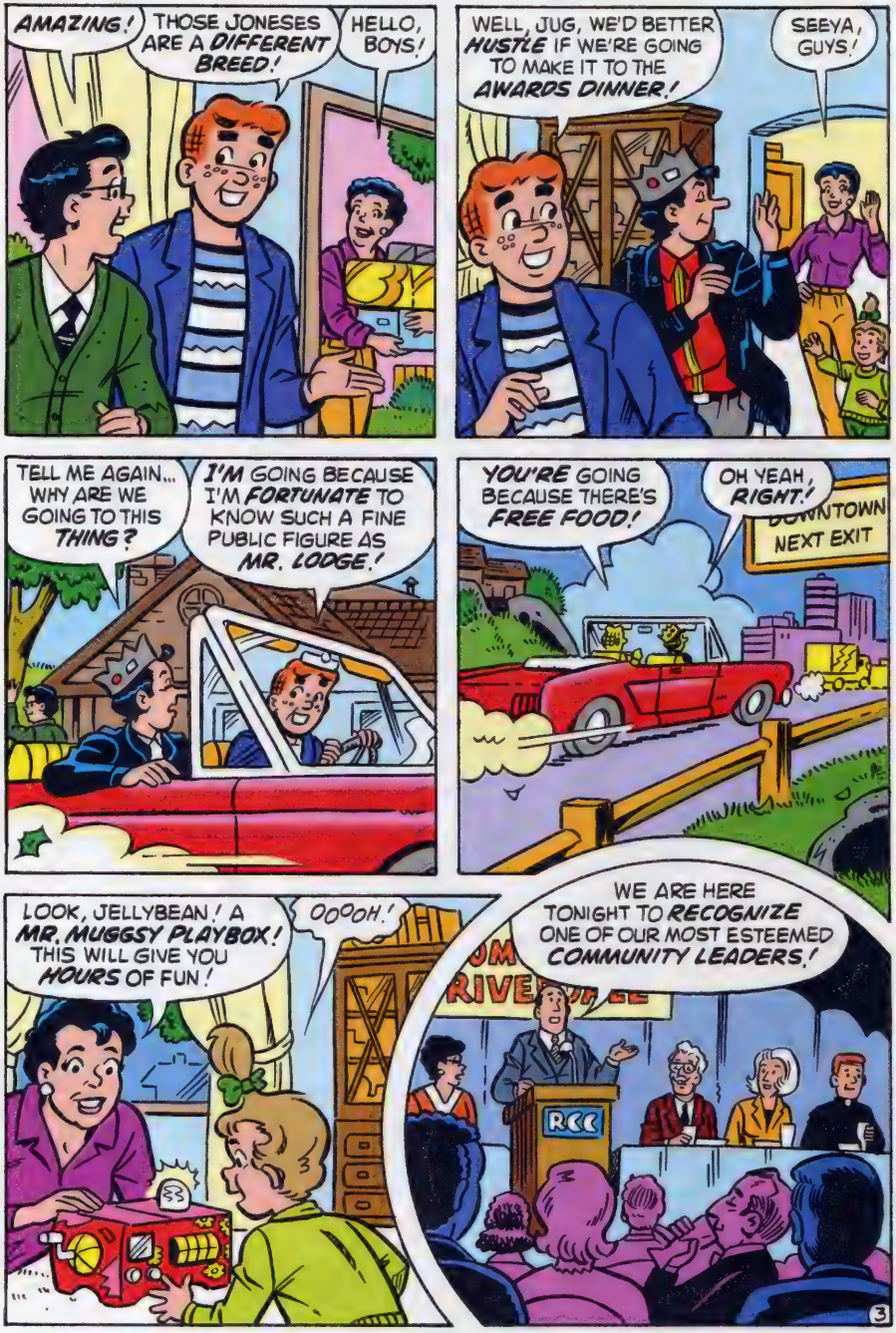
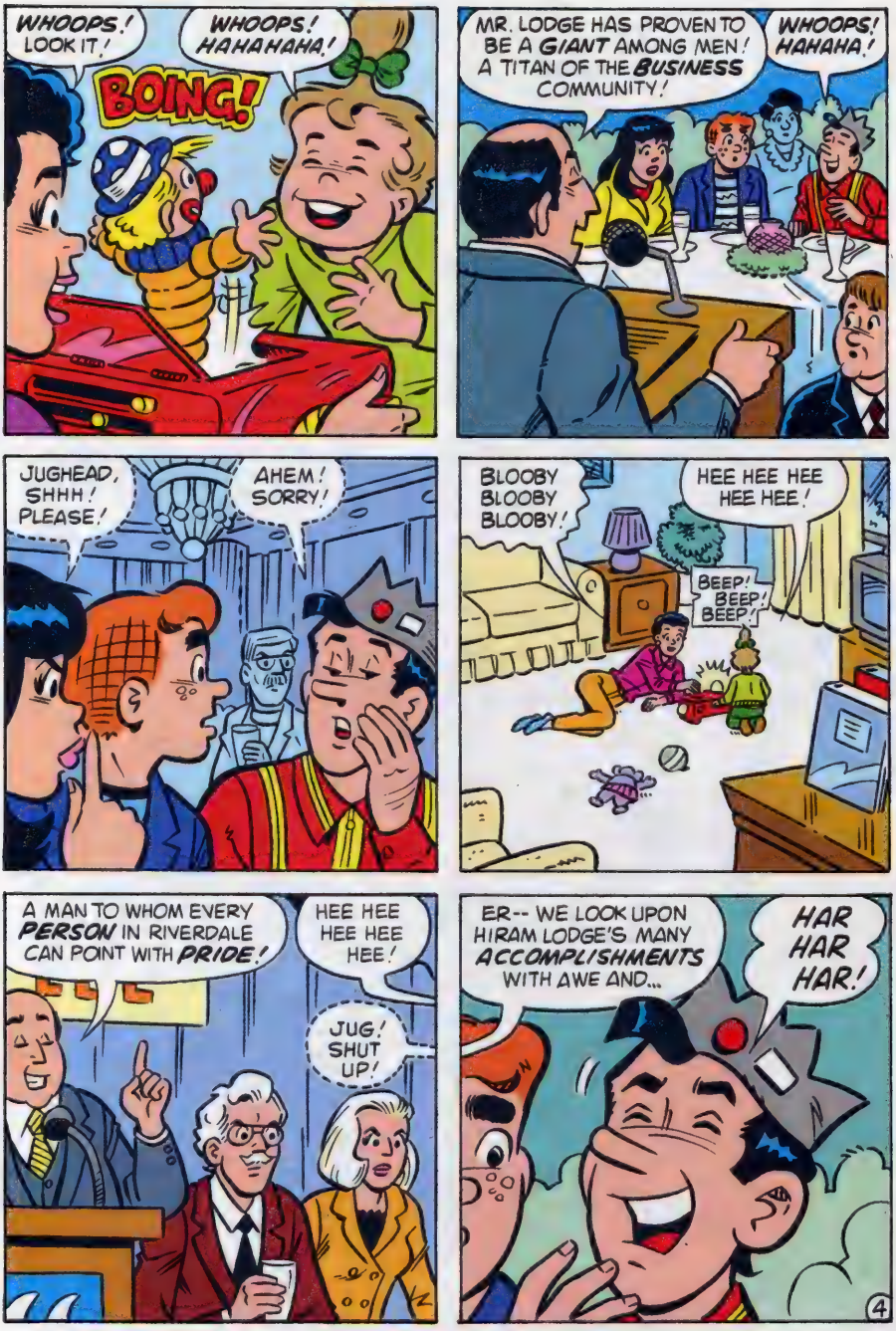
HEE-HEE-HEE!
HEE-HEE-HEE!
Jughead in A Laugh AND A Half!
WELL, YOU'RE EASILY AMUSED! BIG PINK DINOSAUR FAN, ARE WE?
NOT REALLY!
IT'S JUST THAT JELLYBEAN AND I ARE SO CLOSE! WE'RE SYMPATICO!
YEAH, SO...?

WHENEVER SHE GETS TICKLED ABOUT SOMETHING, I LAUGH, TOO!
FASCINATING!
DOES IT ALWAYS WORK?
I GUESS SO! MY LITTLE SIS AND I ARE ON THE SAME WAVELENGTH!
JUG, GO TO THE BASEMENT! I WANT TO CHECK THIS OUT!
OKEY-DOKEY!
NOW, ARCHIE, DO SOMETHING TO AMUSE THE LITTLE DARLING!
I'LL GIVE 'ER MY GOOFIEST FACE!
HEE-HEE HEE!
HEE-HEE HEE!
2


AMAZING!
THOSE JONESES ARE A DIFFERENT BREED!
HELLO, BOYS!
WELL, JUG, WE'D BETTER HUSTLE IF WE'RE GOING TO MAKE IT TO THE AWARDS DINNER!
SEEYA, GUYS!
TELL ME AGAIN... WHY ARE WE GOING TO THIS THING?
I'M GOING BECAUSE I'M FORTUNATE TO KNOW SUCH A FINE PUBLIC FIGURE AS MR. LODGE!
YOU'RE GOING BECAUSE THERE'S FREE FOOD!
OH YEAH, RIGHT!
NEXT EXIT
LOOK, JELLYBEAN! A MR. MUGGSY PLAYBOX! THIS WILL GIVE YOU HOURS OF FUN!
OOOOH!
WE ARE HERE TONIGHT TO RECOGNIZE ONE OF OUR MOST ESTEEMED COMMUNITY LEADERS!
RCC
3


WHOOPS! LOOK IT!
WHOOPS! HAHAHAHA!
BOING!
MR. LODGE HAS PROVEN TO BE A GIANT AMONG MEN! A TITAN OF THE BUSINESS COMMUNITY!
WHOOPS! HAHAHA!
JUGHEAD, SHHH! PLEASE!
AHEM! SORRY!
BLOOBY BLOOBY BLOOBY!
HEE HEE HEE HEE HEE!
BEEP! BEEP! BEEP!
A MAN TO WHOM EVERY PERSON IN RIVERDALE CAN POINT WITH PRIDE!
HEE HEE HEE HEE HEE!
JUG! SHUT UP!
ER-- WE LOOK UPON HIRAM LODGE'S MANY ACCOMPLISHMENTS WITH AWE AND...
HAR HAR HAR!
4

ISN'T THIS CUTE? SHE LOVES IT!
--HAR HAR!
SHE'S WORN HERSELF OUT!
I THINK IT'S BEDTIME!
YAWN
YOU'RE HUMILIATING DADDY!
AND YOURSELF!
I'M UNDER CONTROL! I THINK THE LAUGHING JAG HAS PASSED!
WITHOUT FURTHER ADO, LET'S HEAR FROM OUR MAN OF THE HOUR, HIRAM P. LODGE!
THANK YOU, MR. MAYOR!
SHE'S FAST ASLEEP!
GOOD KID! NEVER CAUSES A BIT OF TROUBLE!
ZZZ ZZZ
I'M HUMBLED TO BE HERE BEFORE YOU---THIS EVENING... ER...
ZZ ZZZ Z
THE End

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"INTERNET FRET"
AUNT HILDA AND AUNT ZELDA NEED TO LEARN ABOUT MODERN TECHNOLOGY!
COMPUTER LAB
GOLLIHER / DECARLO
I'LL SEND E-MAIL TO THE COMPUTER AT HOME AND SEE IF THEY KNOW HOW TO ANSWER IT!
HMMM! NO RESPONSE! I GUESS THEY DON'T KNOW HOW!
HUH?
BZAT
AUNT HILDA!! WHAT ARE YOU DOING?!
I CALL IT "ME"-MAIL!
END

Archie's CLUB NEWS

$10 FIRST PRIZE

Sofia Keshawarz
Garner, NC

Blue-footed Booby

The blue-footed booby is a tropical seabird, found on the islands off the Pacific coast. It is one of the world's most comical looking birds. It's as big as a goose and has dazzling blue webbed feet, a cigar shaped body, with long pointed wings and tail. It catches fish in spectacular plunging dives beneath the surface of the waves. Its tapering, pointed bill with serrated edges is perfect for holding onto the slippery fish that are its prey. The word "bobby" comes from the spanish word bobo which means "stupid fellow". The bird got it's name because of its lack of fear, and its clumsiness on land have made it easy prey for man.

$5 SECOND PRIZE

KatieTabb
New York, NY

Walrus Tusks

Walruses have long white tusks protruding from their upper jaw. Walrus tusks are really just its two front teeth that grow much longer than the other teeth. They can grow up to almost three feet long and weigh over thirteen pounds. The walrus uses it's tusks to find food by stirring up the dirt on the ocean floor to see if any shellfish are hiding there. They're also used as weapons in fights between two males.

YOU CAN SEND IN YOUR *REPORTS* TO: ARCHIE COMIC PUBLICATIONS INC., *"CLUB NEWS"* P.O. BOX 419, MAMARONECK, NY 10543-0419

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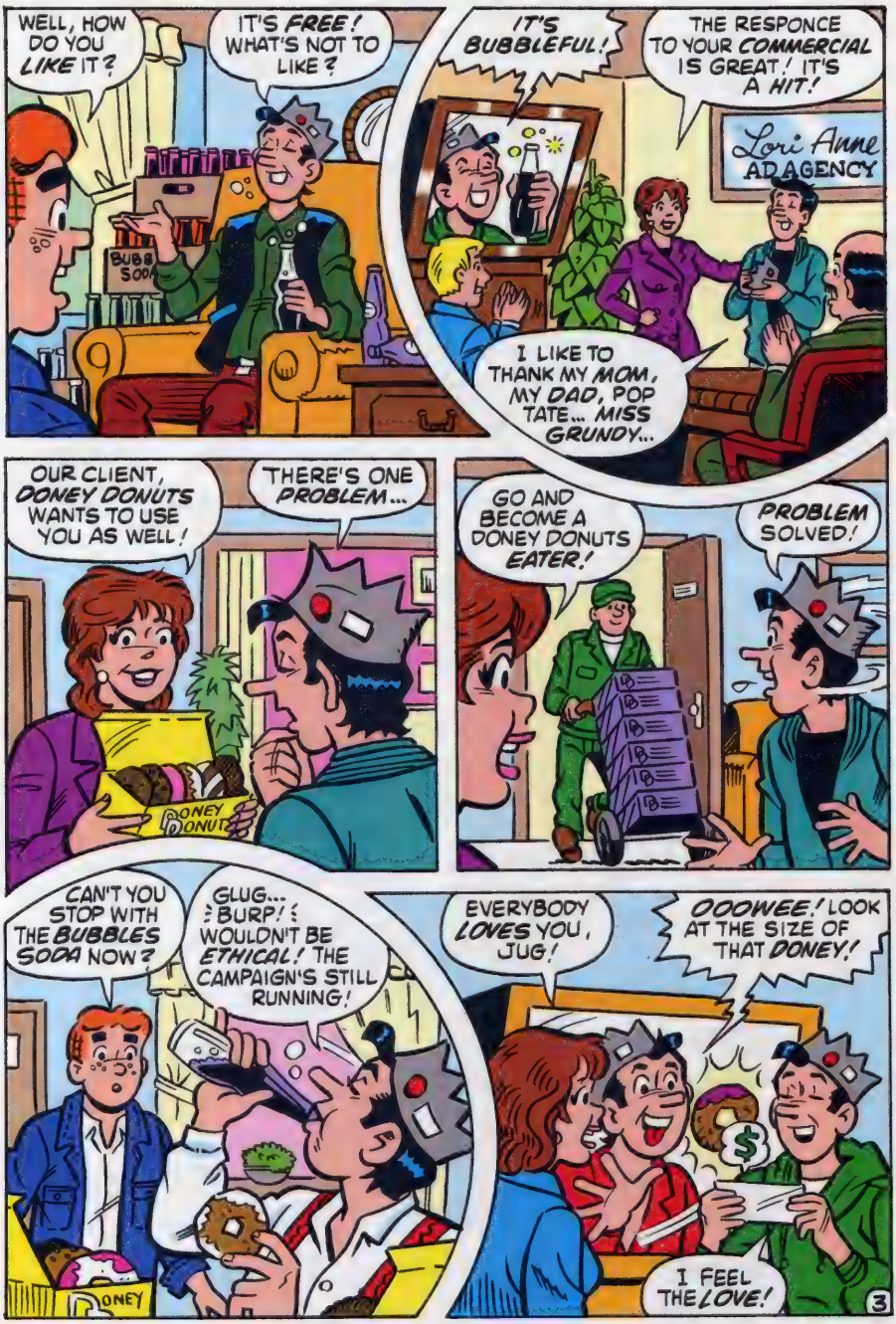
A PUBLIC SERVICE ANNOUNCEMENT

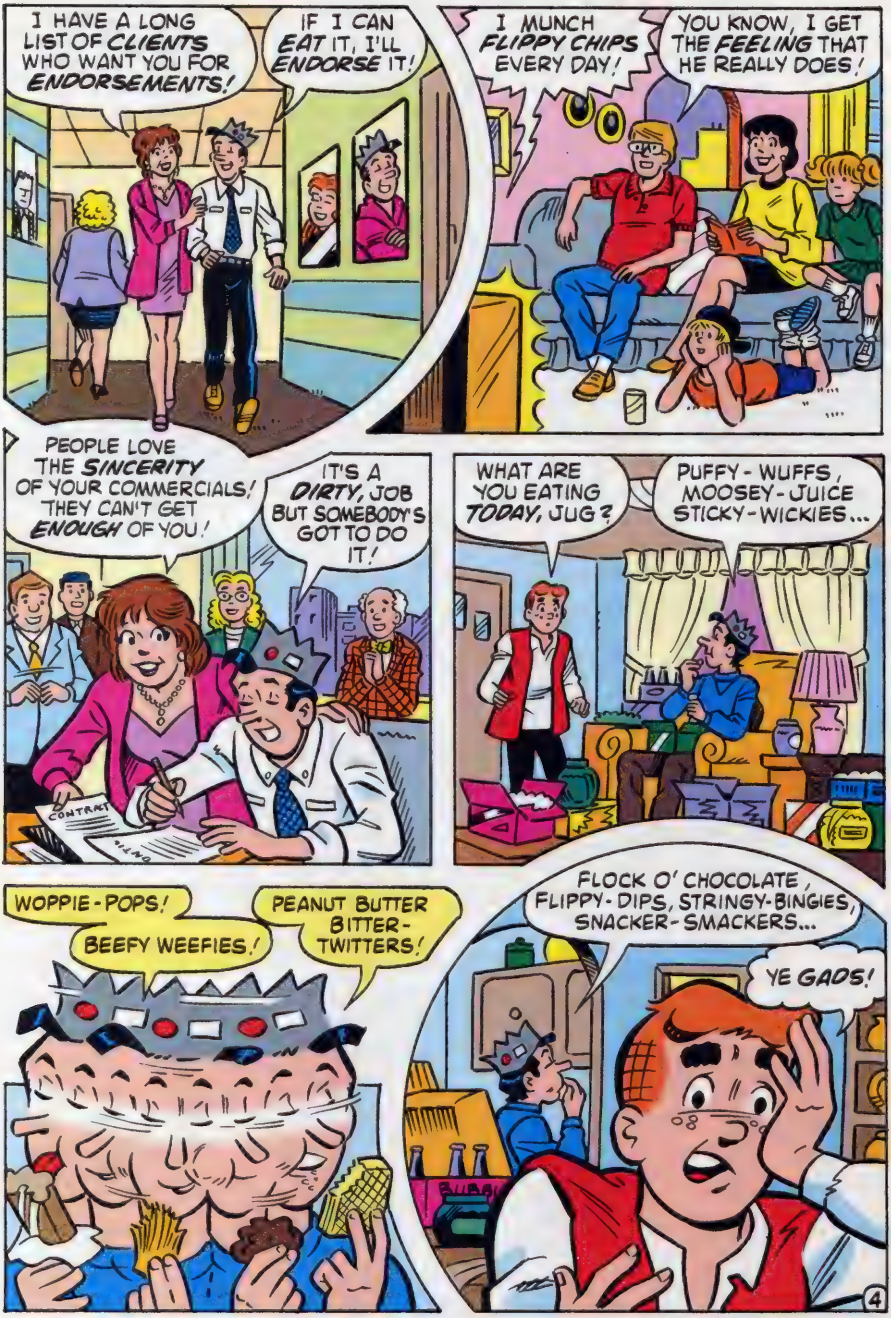
REGGIE in "HOOP SCOOP"

RANDY, DO YOU WANT TO PLAY A LITTLE ONE-ON-ONE?!
REGGIE! THAT'S NOT FUNNY!
SURE! I'D LOVE TO!
AND SO...
GAME POINT, RANDY-- YOU WIN!
OOF!
WHIZZ
I THINK YOU WORE REGGIE OUT!
THE POOR GUY! HE'S REALLY OUT OF SHAPE!
WHEEZE
Dan DeCarlo
THIS PUBLIC SERVICE ANNOUNCEMENT IS BROUGHT TO YOU BY ARCHIE COMICS AND UNITED CEREBRAL PALSY ASSOCIATIONS!

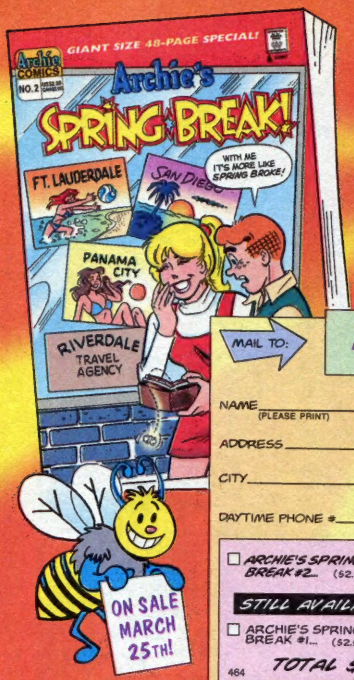
MUST BE NICE GETTING SOME OF THAT BIG DOUGH FOR ENDORSING PRODUCTS!
SURE, IF YOU HAVE NO INTEGRITY!
INTEGRITY?
YOU DON'T THINK SHE REALLY EATS CRISPITY CRUNCHUMS, DO YOU?
Jughead
SPOKESPERSON
THAT FACE!
HEY, DON'T GET PERSONAL!

NO, NO,! IT'S GREAT,! IT'S SO ODD AND YET REFRESHINGLY ORDINARY!
THANKS,! I HEAR THAT A LOT!
YOU ARE JUST THE TYPE WE'RE LOOKING FOR TO PROMOTE OUR PRODUCT, BUBBLES COLA!
FOR REAL?
BUBBL COLA
I'M WITH AN AD AGENCY,! HERE IS WHAT WE ARE PREPARED TO PAY IF YOU'LL APPEAR IN OUR TV SPOT!
THAT'S A LOT OF BUBBLES!
$
$
ONLY ONE PROBLEM... I DON'T DRINK BUBBLES COLA!
YOU DON'T HAVE TO! IT'S JUST AN ACT!
I CAN'T SAY I USE YOUR PRODUCT WHEN I DON'T,! I'VE GOT SCRUPLES!
...SOME-TIMES!
OKAY! HOW 'BOUT THIS?
GO HOME AND DRINK BUBBLES! THEN YOU CAN HONESTLY SAY YOU'RE A BUBBLES DRINKER!
THAT'LL WORK!
SCREECH!


WELL, HOW DO YOU LIKE IT?
IT'S FREE! WHAT'S NOT TO LIKE?
BUBB SODA
IT'S BUBBLEFUL!
THE RESPONCE TO YOUR COMMERCIAL IS GREAT! IT'S A HIT!
Lori Anne AD AGENCY
I LIKE TO THANK MY MOM, MY DAD, POP TATE... MISS GRUNDY...
OUR CLIENT, DONEY DONUTS WANTS TO USE YOU AS WELL!
THERE'S ONE PROBLEM...
DONEY DONUT
GO AND BECOME A DONEY DONUTS EATER!
PROBLEM SOLVED!
CAN'T YOU STOP WITH THE BUBBLES SODA NOW?
GLUG... BURP! WOULDN'T BE ETHICAL! THE CAMPAIGN'S STILL RUNNING!
DONEY
EVERYBODY LOVES YOU, JUG!
OOOWEE! LOOK AT THE SIZE OF THAT DONEY!
I FEEL THE LOVE!
3


I HAVE A LONG LIST OF CLIENTS WHO WANT YOU FOR ENDORSEMENTS!
IF I CAN EAT IT, I'LL ENDORSE IT!
I MUNCH FLIPPY CHIPS EVERY DAY!
YOU KNOW, I GET THE FEELING THAT HE REALLY DOES!
PEOPLE LOVE THE SINCERITY OF YOUR COMMERCIALS! THEY CAN'T GET ENOUGH OF YOU!
IT'S A DIRTY, JOB BUT SOMEBODY'S GOT TO DO IT!
CONTRACT
WHAT ARE YOU EATING TODAY, JUG?
PUFFY-WUFFS, MOOSEY-JUICE STICKY-WICKIES...
WOPPIE-POPS!
BEEFY WEEFIES!
PEANUT BUTTER BITTER-TWITTERS!
FLOCK O' CHOCOLATE, FLIPPY-DIPS, STRINGY-BINGIES, SNACKER-SMACKERS...
YE GADS!
4

THE BOY ON THE COMMERCIAL IS LOOKING A LITTLE GREEN LATELY!
URP! EAT FLOOZEY-CHOOZ!
JUG, WE'VE LANDED A MAJOR NEW CLIENT...
BIG BARNEY'S BURGER BARN!
OOOHH...
HE DOESN'T LIKE BURGERS?
I THINK WE'VE WITNESSED THE END OF A BRILLIANT CAREER!
SO JUG, WHAT ARE YOU GOING TO ENDORSE NEXT?
NOT EATING!
THE END



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A GREEN GIANT SCAN

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